



Camerata Singers Program Book

Ad Reservation Contract

2023-2024 Season

PO Box 428 Salinas, California 93902

Business Name: _____ Date: _____

Address: _____

City: _____ Zip: _____

Telephone: () _____ e-mail: _____

Contact Name: _____

Advertiser's Signature: _____ Printed Name: _____

DEADLINE: ALL AD COPY AND ART MUST BE RECEIVED BY October 17, 2023

AD CONTENT

Check one:

- Please repeat last year's program ad.
 I will provide a new ad with print-ready artwork.
 My ad will need to be made print-ready.

RATES

Check one:

- Back Cover \$800 FULL PAGE
 Inside Back \$750 FULL PAGE
 Full Page \$600 FULL PAGE

 1/2p Vertical \$350 1/2 PAGE
 1/2p Horizontal \$350 1/2 PAGE

 3/8p Vertical \$275 3/8 PAGE Vertical only

 1/4p Vertical \$200 1/4 PAGE
 1/4p Horizontal \$200 1/4 PAGE

 1/8p (Business Card) \$115 1/8 PAGE

Your ad will be most effective if it is simple and direct. If you wish to have a logo or line drawing in your ad, please include a clean original. It will be returned to you unharmed after producing an ad you can be proud of. Or you may provide print-ready artwork. Your ad will appear in the programs for all of the concerts we perform this season: **December 8, 9 & 10, 2023 and our Spring concerts April 19, 20, 21 2024.**

Payment and copy of instructions must accompany this form.

Thank you.

Camerata Sales Agent _____