



**Camerata Singers Program Book  
Ad Reservation Contract  
2022-2023 Season  
PO Box 428 Salinas, CA 93902**

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ e-mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Advertiser's Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

**DEADLINE: ALL AD COPY AND ART MUST BE RECEIVED BY NOVEMBER 8, 2022**

**AD CONTENT**

Check one:

- Please repeat last year's program ad.  
 I will provide a new ad with print-ready artwork.  
 My ad will need to be made print-ready.

**RATES**

Check one:

- Back Cover           \$800   FULL PAGE  
 Inside Back           \$750   FULL PAGE  
 Full Page              \$600   FULL PAGE  

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 1/2p Vertical          \$350   1/2 PAGE  
 1/2p Horizontal       \$350   1/2 PAGE  

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 3/8p Vertical          \$275   3/8 PAGE Vertical only  

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 1/4p Vertical          \$200   1/4 PAGE  
 1/4p Horizontal       \$200   1/4 PAGE  

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 1/8p (Business Card) \$115   1/8 PAGE

Your ad will be most effective if it is simple and direct. If you wish to have a logo or line drawing in your ad, please include a clean original. It will be returned to you unharmed after producing an ad you can be proud of. Or you may provide print-ready artwork. Your ad will appear in the programs for all of the concerts we perform this season: **December 2, 3, 4, 2022, and all of our concerts in April 14, 15, 16, 2023.**

**Payment and copy of instructions must accompany this form.**

Thank you.

Camerata Sales Agent \_\_\_\_\_